



jeff leet
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education :

2005 Watkins College of Art&Design BFA in Graphic Design

experience :

Graphic Designer Genesco Retail, Nashville, TN May 2005-Present
Art Direct branding ads for national footwear retailer divisions, Journeys, Journeys Kidz, Underground Station and Shi by Journeys. I also create branding and p.o.p. displays as well outdoor and online materials

Graphic Designer The Buntin Group, Nashville, TN April 2004-April 2005
Assisted in the art direction for the re-design of American Songwriter Magazine and various other products/campaigns. Heavily involved in pitching new business, along with preparing mechanicals

Graphic Designer, Hammock Publishing, Nashville, TN April 2003-April 2004
Involved with layout and design of the bi-monthly lifestyle magazine, American Spirit, responsible for finding and researching art and photography, designed newsletters and other collateral materials

Internship, Hatch Show Print, Nashville, TN September 2003-December 2003
Designed and printed letterpress posters, postcards, wedding invitations, and cd packaging

software :

QuarkXPress, Adobe Illustrator, Photoshop, InDesign, and Acrobat.

awards & honors :

Numerous local professional & student awards